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Your Answer for Interim/Part-Time Financial Professionals

The GFO Newsletter

August 2009

Write that Executive Summary Last!!

Neil J. Abitabilo, GFO CFO Partner

As the time arrives to memorialize your new business idea and encapsulate the business philosophy in writing, you stare at your blank word document and feel compelling desire to author the Executive Summary and then back fill the rest. You have to resist that trap. [Read more](#)

Strategies in Raising Debt/Equity Capital

Richard F. Ott, GFO CFO Partner

Investors do not like to compete, but competition can reduce the overall cost of financing and the cost of capital. Speaking to multiple groups of potential investors gives the company a backup plan. When investors begin due diligence, issues can arise which cause investors to reconsider the proposed financing. By having other interested investors, the company has other alternatives should a problem not be resolved. [Read more](#)

The GFO CFO Group Introduces GFO2GO™

Whether your business requires CFO financial guidance and consultation two days-or even two hours per week-GFO2GO is the ideal solution. [Read more](#)

GFO CFO Group Partnership Program

Are you a CFO or Controller who has been giving thought to providing your services on an outsourced basis? If so, contact GFO and inquire about The GFO CFO Group Partnership Program. Why go it alone when you can become part of a growing team that will be dedicated to helping you find engagements.

To learn more about The GFO CFO Partnership Program contact Jeff Gilmore, President, at jgilmore@gfocfo.com.



[Concerned about fraud in your workplace?](#)

Cash Flow Innovations

The GFO CFO Group, LLC is offering a seminar to teach business owners some innovative ways to improve cash flow - now! Entitled, "**Cash Flow Innovations**", the 2-hour seminar is meant to help business owners find strategies to survive and even flourish, in today's challenging economy. [View details](#)

Do You Know

Here we are knee deep in a recession which is leading many to depression. Many of us don't know for sure how we got to this place. We're unsure which of our many decisions contributed to where we are right now. Maybe it doesn't matter, except as lessons learned. Our possible futures are really more important, as we can use our past to help us create a different kind of future. What we do with our possibilities depends on how much we believe in ourselves; how high our self-image is; and how willing we are to embrace some change. [Read more](#)



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Necessary
Resources

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