

GFO CFO Group LLC



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# GFO CFO Group Newsletter

April 2010

## Ott Named Treasurer of Entrepreneurs Forum

GFO CFO Group Partner, [Richard Ott](#), was recently appointed as Treasurer of the Entrepreneurs Forum of Greater Philadelphia. The Forum serves as a clearing house and focal point, offering entrepreneurs, inventors, investors and professional advisors a forum to exchange ideas, advice and investment opportunities. Rich also recently served as a judge for the Be Your Own Boss Bowl, which is Temple University's Fox School of Business 12th annual business plan competition.

Richard Ott

Rich Ott

GFO CFO Webinar/  
Workshop Series:

[Free Webinar: Impact of  
Health Care Reform on  
Small Business](#)

[Philadelphia Workshop:  
Steps to a Successful  
Sale, Merger, or  
Acquisition of Your  
Business](#)

## 9 Things you must do to maximize your chances of obtaining a small business loan

[Bruno Fontanot](#)

Partner

To get approval for your small business loan application, you must be able to meet the lending criteria set down. Some organizations are more risk averse than others, and will therefore have more stringent criteria. To vastly increase your chances of a successful funding application, you will need to present the following information:

1. The reason for the loan. The lender will be looking for something that fits within the normal range and expertise of your business. The amount may cover a number of items, so you will need to cover each.

[Read More](#)

### Top Mistakes with Equipment Leasing

[John Forsman](#)

Partner

When negotiating on equipment leasing contracts, small business and corporate accounts should review all the legal terms in order to avoid the top mistakes associated with leasing equipment. These rules are applicable in multiple areas of equipment leasing from educational, medical, computer and engineering equipment leases.

Click [here](#) to read more

## 100% Guaranteed Business Loans With No Credit Check and Low Rate of Interest!

[Jeff Gilmore](#)

Partner

Running a business successfully is no mean task! It calls for immense planning and management. Money is the crux of business. If you have sufficient funds, then you may not need loans. In case you are not so sound financially and need money fast, you can always apply for a fast small business loan.

[Read More](#)

GFO Partnership  
Program

Are you a CFO or Controller who has been giving thought to providing your services on an outsourced basis? If so, contact GFO and inquire about The GFO CFO Group Partnership Program. Why go it alone when you can become part of a growing team that will be dedicated to helping you find engagements.

Click [here](#) to learn more

Join Our Mailing List!

## GFO CFO Group Referral Program

GFO is offering **CASH** for qualified referrals. A qualified referral for GFO is a business owner or senior executive of a small to midsize company that is genuinely interested in our services and is willing to meet with one of our CFOs.

With offices in Philadelphia, New Jersey, New York, Florida, and Southern California, GFO is able to deliver high quality accounting, finance, controller and CFO personnel to small and midsize businesses in all industries across the U.S.A.

Regardless if we are hired, the referring individual receives a \$250 **CASH** reward if the qualified referral meets with us. But, wait it gets better! If we are hired, the referring individual receives a **CASH** referral award of 5% of the total engagement fee received for the life of the engagement.

For more information please visit [www.gfocfo.com](http://www.gfocfo.com) or contact Jeff Gilmore at [jgilmore@gfocfo.com](mailto:jgilmore@gfocfo.com).

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