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Your Answer for Interim/Part-Time Financial Professionals

**The GFO Newsletter**

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## **Generating a Cash Flow Forecast**

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A cash flow forecast is an imposing task when you are starting from scratch, or when you are under the gun to produce one (sometimes both conditions are present). This is an activity that most businesses should be doing and is the logical extension of any single entrepreneur checking the company's actual cash balance on a regular basis. "Cash is king" as they say, and planning cash activity based upon today's free cash balance is risky and you can easily do it in a better way. [Read more](#)

## **FONTANOT, REAVES NAMED GFO CFO GROUP PARTNERS**

The GFO CFO Group, LLC has added Bruno Fontanot and Jeff Reaves as partners to its growing network of interim financial professionals in the Middle Atlantic region. The announcement was made by Jeff Gilmore, President, and became effective November 1, 2009

Both Fontanot and Reaves have extensive experience in cost and financial accounting, financial/business analysis, budgeting, forecasting, strategy development, purchasing, supply chain management and information systems. As group partners for GFO CFO, they will interface with senior level executives and business

## **GFO CFO Group Partnership Program**

Are you a CFO or Controller who has been giving thought to providing your services on an outsourced basis? If so, contact GFO and inquire about The GFO CFO Group Partnership Program. Why go it alone when you can become part of a growing team that will be dedicated to helping you find engagements.

Click [here](#) to learn more about the GFO CFO Partnership Program.



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owners on critical business issues, providing financial guidance and strategic planning. [Read more](#)

## Cash for Referrals Program

GFO CFO Group uses a variety of business development methods such as e-newsletters, workshops, webinars, internet ads, client referrals and our own web site to communicate our interim and part-time CFO services.

Now GFO is offering cash for qualified referrals. A qualified referral for GFO is a business owner or senior executive of a small to midsize company that is genuinely interested in our services and is willing to meet with one of our CFOs. [Read more](#)



You can now hook up with the GFO CFO Group on LinkedIn, Twitter, and Facebook. Just click on the logo.

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Necessary Resources

Business Continuity Security

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